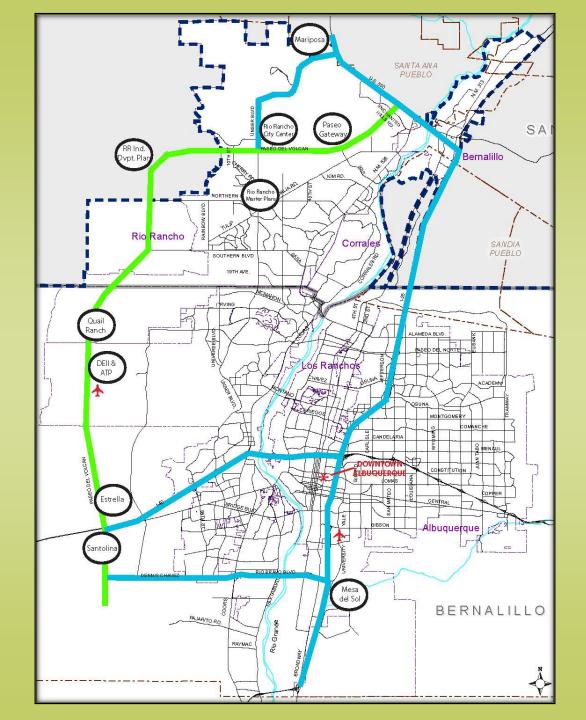
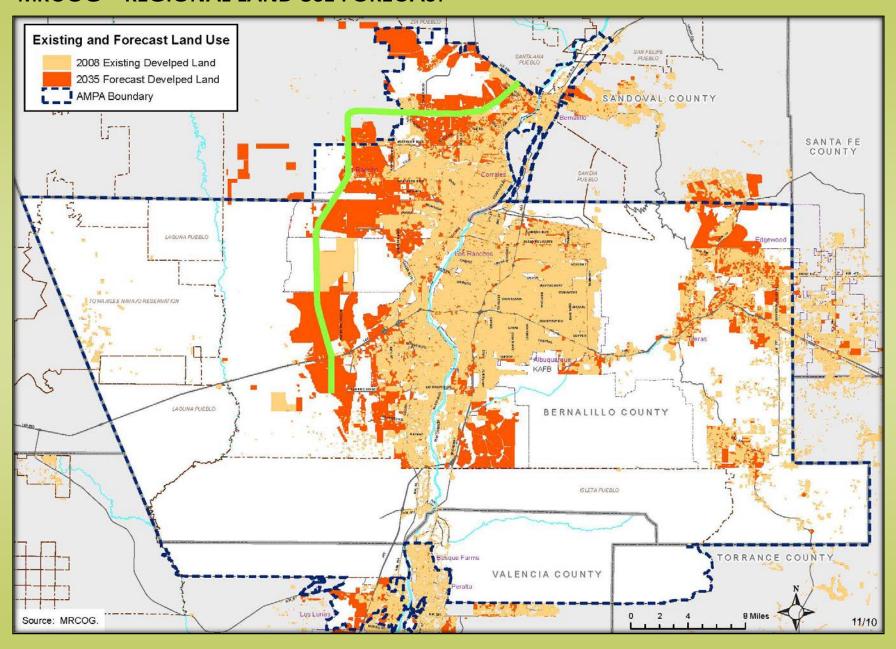


# PASEO DEL VOLCAN ALIGNMENT



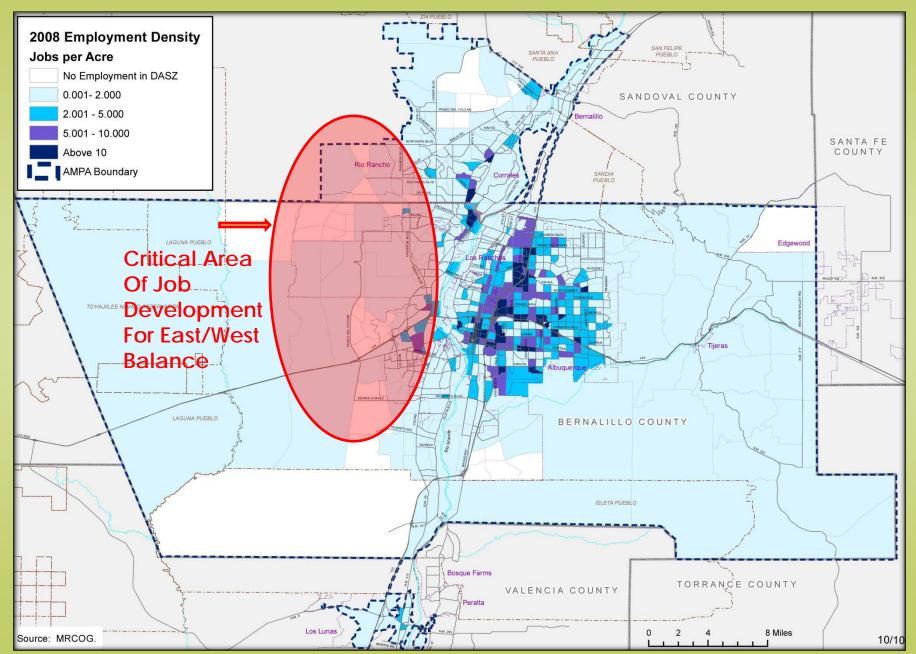
#### MRCOG - REGIONAL LAND USE FORECAST



# PLAN FOR DEVELOPMENT Growth vs. Land Availability

- MRCOG Projects Metropolitan Area Growth
  - ✓ 1.3 Million People by 2035
  - ✓ On Numbers Economic Index predicts the Albuquerque Population will reach 1 Million by 2018
- Limited Land Availability to Accommodate Growth
  - ✓ Access
  - ✓ Public Land
  - ✓ Tribal Land
  - ✓ Floodplains and Irrigated Agriculture
  - ✓ Antiquated Subdivisions
  - ✓ Fractured Ownership
  - ✓ Lack of Regional Infrastructure
- Logical Location for Growth
  - ✓ Master Planned Areas

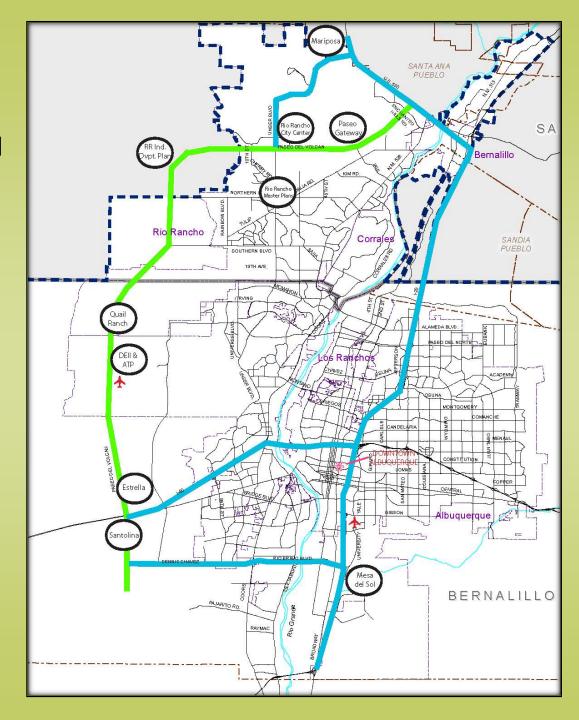
### **JOBS/HOUSING BALANCE**



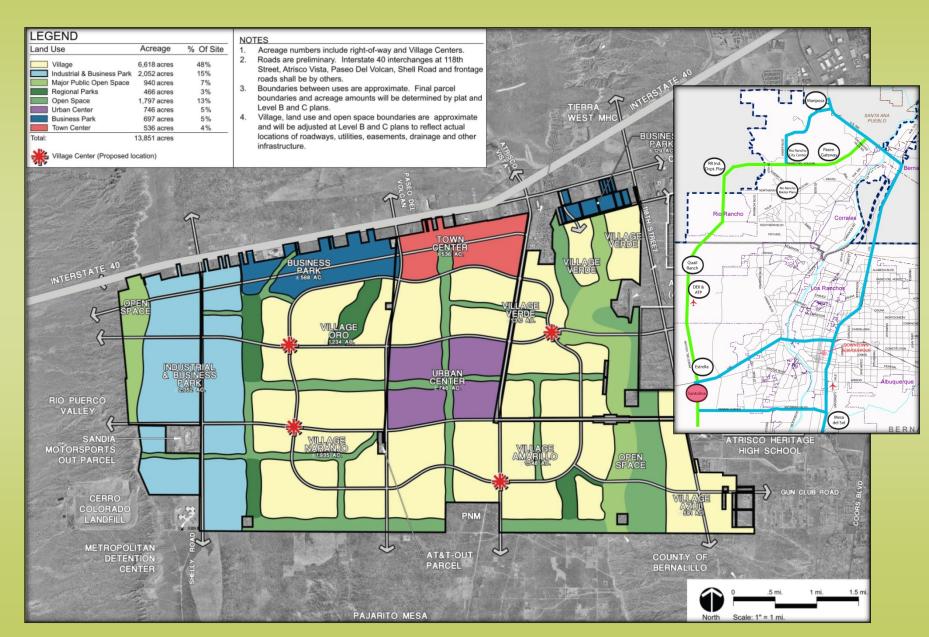
# PASEO DEL VOLCAN JOB CORRIDOR

- COMPETITIVE NATIONAL AND GLOBAL ECONOMIC CLIMATE
  - ✓ Market the Region
- WHAT DO COMPANIES WANT
  - ✓ Mobility: People, Goods, and Information
  - ✓ Skilled Labor: Opportunities for Synergistic Education
  - ✓ Balanced Communities: Live, Work, Learn, and Play

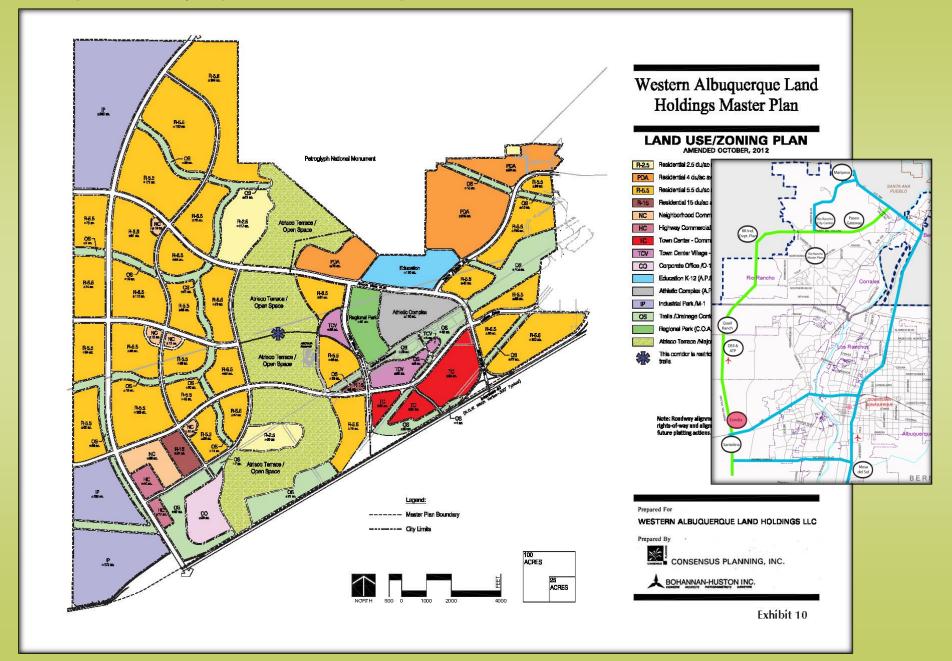
MASTER PLANNED
COMMUNITIES
ON THE
PASEO DEL VOLCAN
JOB CORRIDOR

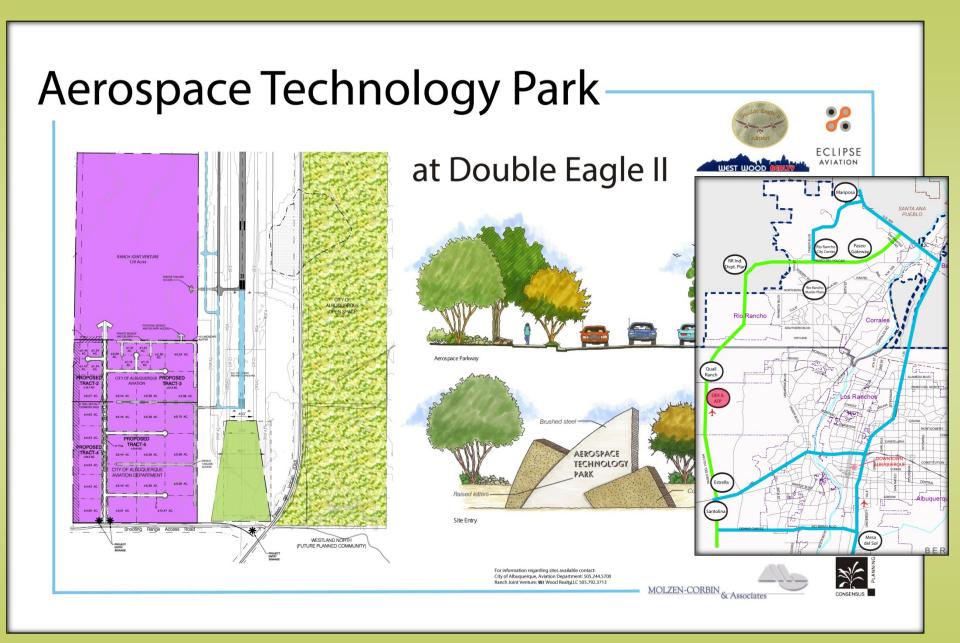


#### SANTOLINA LEVEL A MASTER PLAN

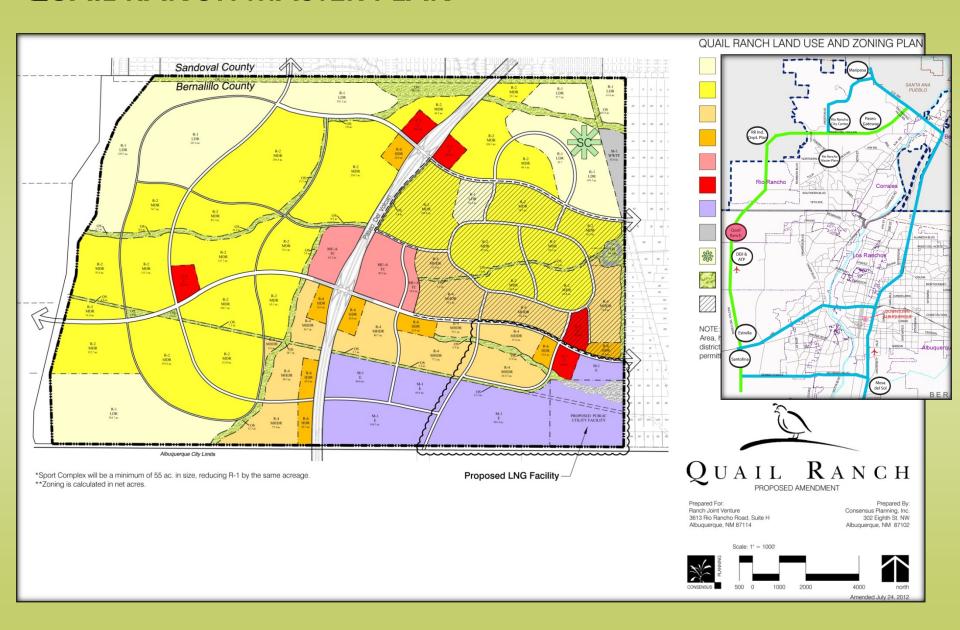


#### WESTLAND/ESTRELLA MASTER PLAN

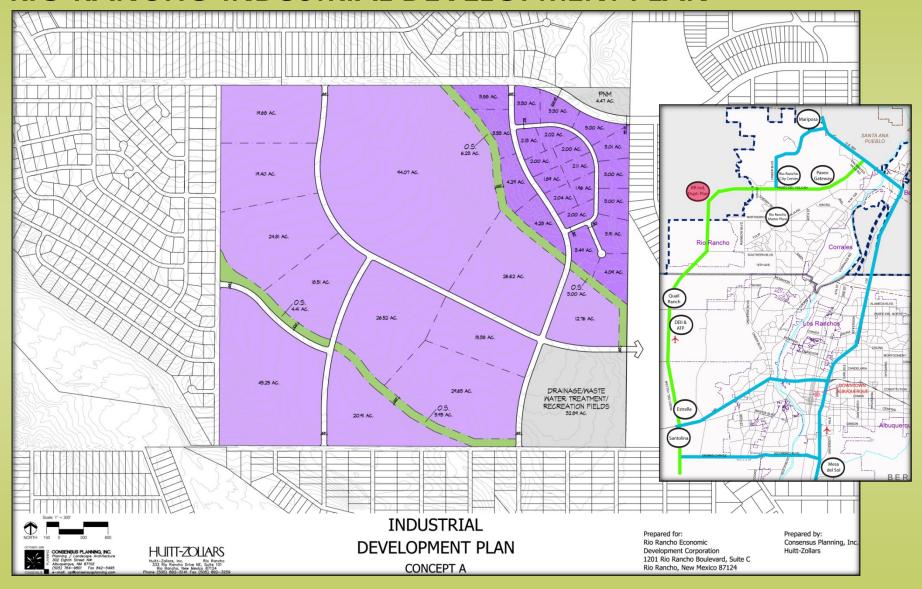




#### **QUAIL RANCH MASTER PLAN**



#### RIO RANCHO INDUSTRIAL DEVELOPMENT PLAN



#### RIO RANCHO CITY CENTER MASTER PLAN





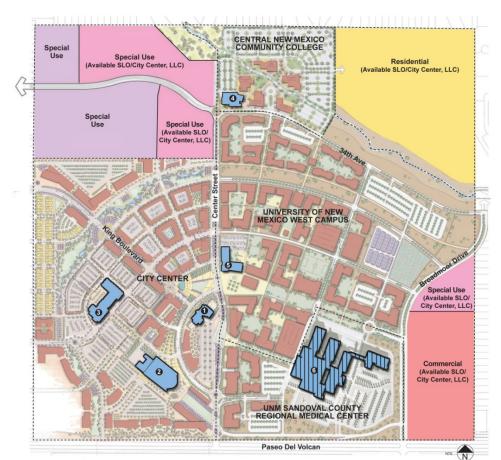
Santa Ana Star Center -Multi Purpose Arena

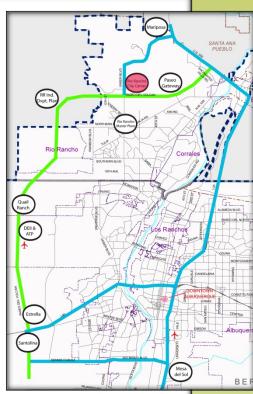


**Hewlett Packard** 



Image credits: City of Rio Rancho's Website (www.cl.rio-rancho.nm.us/), City Center Master Plan, University of New Mexico West Campus Master Plan, UNM Medical Center Master Plan, and Central New Mexico Community College Master Plan.







Rio Rancho City Center



#### PASEO GATEWAY MASTER PLAN PROGRESS BOULEVARD Open Space (OS) 1.3 ac. TRACE 6 PARCEL B Open Space (OS) 5.9 ac. LABAN ROAD TRACT 24 Mixed Use Mesa del Sol V. Sue Cleveland PASEO DEL VOLCANA High School **PASEO GATEWAY** LAND USE / ZONING PASEO DEL VOLCAN\* Light Industria Prepared For: Prepared By: Rio Rancho Public Schools Consensus Planning, Inc. \*Paseo del Volcan is limited access with access only permitted at 40th Street New Mexico State Land Office Huitt-Zollars, Inc. GSL Properties, Inc. AMREP Southwest Note: All interior street locations and alignments are conceptual. May 2, 2014 - Amendment to change the zoning in the CONSENSUS PLANNING, INC. southwest corner of the plan area as shown.

#### **ECONOMIC DEVELOPMENT**

- All of these Master Plans have economic development components that will balance jobs and housing on the west side
- Access to transportation (freight corridors & airport) is essential for attracting employers
- Many high paying industries require large pieces of land that are connected to infrastructure
- Master planned communities offer "quality of life" amenities that employers value when looking for employment campus locations
- Potential employers will NOT make re-location decisions based on PLANS

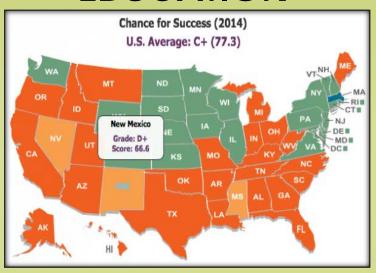
## **ECONOMIC DEVELOPMENT**



#### **JOBS**



### **EDUCATION**



#### **POVERTY**



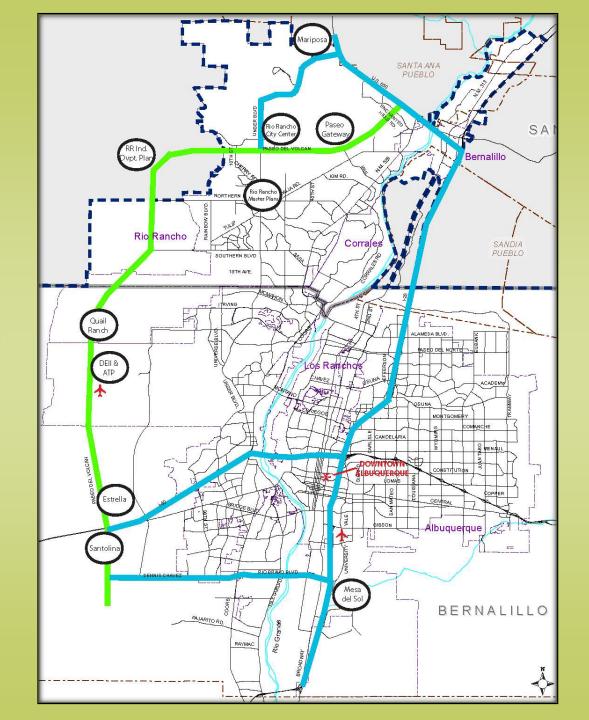
#### PASEO DEL VOLCAN: A PUBLIC/PRIVATE PARTNERSHIP

- THE PARTICIPATION OF THE 3 PRIMARY OWNERS IN BERNALILLO COUNTY (WALH, COA, AND QUAIL RANCH) PROVIDING RIGHT-OF-WAY IS INVALUABLE!
- CURRENT STATUS OF PRIVATE/PUBLIC INVESTMENT IN AREA:
  - ✓ Water & Sewer \$35 Million
  - ✓ Albuquerque Public Schools West Side Stadium \$62 Million
  - ✓ Pulte Group Del Webb & Pulte Homes \$250 Million (Revenues)
  - ✓ Infrastructure Projects have provided over 700 annualized high paying construction jobs over past 3-4 years
  - ✓ Private owners are working closely with government and nongovernment economic development groups to market sites
- ANTICIPATED PROJECTS:
  - √ 81 Acre City Regional Park Soccer Complex \$30 Million
  - ✓ Large Retail/Community Shopping Center at 98<sup>th</sup> & I-40
  - ✓ APS K-8 and High School \$162 Million

# WHY IS PASEO DEL VOLCAN IMPORTANT NOW?

# IT IS AN INVESTMENT IN JOBS!

- Provide access to the Double Eagle II airport which has potential to handle freight
- Connects land to the national freight system (by I-40)
- Connect the region to the International Economy (Mexico)
- Reduce regional congestion and provide access to jobs
- Balance land use on the west side by providing access to master planned communities that include major employment centers



#### BENEFITS OF CONTRUCTING PASEO DEL VOLCAN

- Regional Congestion Benefits
  - ✓ PdV provides a (truck-rated) connection between I-40 & US 550
  - ✓ PdV will reduce anticipated congestion on Coors, Unser, and Atrisco Vista
- Jobs/Housing Balance
  - ✓ The west side needs major employment centers to fix the jobs/housing imbalance
  - ✓ Will reduce trips crossing the river and reduce congestion on I-25

#### BENEFITS OF CONTRUCTING PASEO DEL VOLCAN

### Economic Development

- ✓ PdV will provide access to the areas suited and planned for large scale employment
- ✓ Transportation is a wealth <u>producing</u> investment (example – existing job centers on I-25 & I-40)

### Plan for Development

- ✓ PdV will provide access to areas that have been and are in the process of comprehensively planning for growth
- ✓ PdV is essential for the function of west side plans for new jobs and traffic planning integrity

## THE TIME IS RIGHT - NOW!